MAPS HOMELESSNESS

Part 1: Housing to Help Solve Homelessness
Part 2: Workforce Housing
On 01/24/19 there were **1,273** men, women, and children identified as literally homeless in Oklahoma City.

In 2019 the total number of surveyed unsheltered homeless increased **92%** between 2015-2019.

This one-day count is only a snapshot and is not designed to be a complete analysis of the issues surrounding homelessness. This report provides a longitudinal analysis of Oklahoma City’s PIT data from the 2015 to 2019 counts.
The Need for Housing

In Oklahoma City - **1,300 people** are homeless on any given night.

- 16% are family members
- 10% are Veterans
- 31% report mental illness
- 17% of adults were foster involved as children.
The Need for Housing

Adults in OKC Report:

- **66%** say a trauma contributed to their homelessness
- **41%** attacked or beaten-up since becoming homeless
- **17%** learning disability contributed to their homelessness
- **44%** have a chronic health issue
What’s Working

• A collaborative network of non profits
• Shared IT infrastructure
• Single entry tool
• Shared list of people in need of housing
• Ability to triage and house most vulnerable
• Teams of nonprofits and government agencies pooling resources
“I found out I was pregnant and I was living in a home with no electricity with no food. I knew I had to get out and find a place to stay that was more secure. Pivot helped me find stable housing and graduate from high school”

- Tabitha, 22
Housing First

Obtain Employment
Increase Health & Wellness
Enroll in School

Re-Unify Families
Connect to Services
Obtain / Maintain Sobriety

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The Cost of Homelessness
Service Utilization Based on Results of 912 Adults in 6 Month Window

A person experiencing homelessness costs an average of $9,500 in emergency services.

A person housed by the Homeless Alliance costs an average of $5,500 in housing and case management.

During a 6 month window, 912 adults experiencing homelessness cost an estimated $8,664,000 in emergency services.
Snapshot of Housing Affordability

2019 Avg 1 Bedroom Rent: $776 / month
Wage Needed to Afford: $14.92 / hour
Minimum Wage: $7.25 / hour
Working Hours Needed to Afford: 80+ hours
Affordable Rent for Person on Minimum Wage: $377
Strategy

NEW PERMANENT SUPPORTIVE HOUSING FOR THE HOMELESS
~500 Housing Units

PUBLIC HOUSING PRESERVATION
~3,000 Housing Units

NEW AFFORDABLE HOUSING UNITS
500+ Housing Units

EVICTION PREVENTION
CASE MANAGEMENT
ECONOMIC SELF-SUFFICIENCY
HEALTH & WELLNESS
SCHOOL RETENTION & PREP
ON SITE MENTAL HEALTH SERVICES
YOUTH SPECIFIC ENGAGEMENT
For the most vulnerable chronically homeless people, paired with intensive case management and supportive services.

High level of stability than supportive housing, but still offers rental assistance and access to supportive services.

Over 13,000 units provided by OCHA and OHFA for rental assistance

Affordable housing for individuals and families that have achieved more economic sustainability but may still pose risks or require services to succeed.
MAPS
$40-80 Million

PRIVATE FINANCING

LOW INCOME HOUSING TAX CREDITS

OTHER GRANTS

LEVERAGED FUNDING
$400-600 Million

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Examples - Permanent Supportive Housing
Examples - Public Housing Redevelopment
Examples - Housing for Youths Experiencing Homelessness
Examples - Workforce Housing
Examples - Comprehensive Mixed-Income Development
Housing Market

Efficient Market Delivery

- Market / Luxury Housing
- Workforce Housing in High Cost Areas
- Middle Market Housing
- Low Income Affordable Housing
- Extremely Low Income Affordable Housing

Inefficient Market Delivery
Results

A City Controlled Housing Portfolio That Will:

• Be a transformative platform designed to reduce barriers to imminent risk of homelessness and to provide self-sufficiency through economic or health support.

• Avoid millions of dollars of public sector costs that would otherwise go to crisis systems, hospital stays, low-level incarcerations, and other services.

• Create rental and homeownership opportunities affordable to working families so that households of all income levels can access the benefits that come from the city’s most desirable neighborhoods.