



KEY to
HOME

**2025 Emergency Solutions Grant (ESG),
Housing Opportunities for Persons With AIDS
(HOPWA) & Social Services Grant (SSG)
Overview and TA**

Eligible Applicants

- 501c3 Non-Profit
- Have active registration in the System for Award Management (SAM.gov) - **FEDERAL FUNDS ONLY**
- Match 100% of funds granted – **ESG ONLY**
- Must house people through the Coordinated Entry System (CES) and enter all data into HMIS

Dates/Deadlines

- **July 9** – Local CoC NOFOs (RFP) & Applications Released
- **July 15** – Process Overview & TA
- **July 22** – Written Questions Due
- **August 6** – Proposals Due
- **Week of Aug 11 – 15** – Project Selection & Notification
- **August 22** – Target Date for Returned Contracts
- **September 9** – Target Date for Council Approval

ESG

TOTAL FY24-25 ALLOCATION

- **\$410,969**

ESG

Eligible Activities

- Rapid Rehousing TBRA & Housing Relocation & Stabilization Services
- Prevention TBRA & Housing Relocation & Stabilization Services
- Street Outreach
- Emergency Shelter

ESG

FY25 Priorities

HIGH

Adult Residential Emergency Shelter – 24 Hour Operations (New Projects)

Street Outreach (Existing Projects)

MEDIUM

Diversion

Rapid Re-Housing

LOW

Prevention

All Other Supportive Services

ESG

High Priority Service – Residential Emergency Shelter

About Residential Emergency Shelter

- 24 Hour shelter
- Housing focused
- Clients reside in shelter while assisted with accessing permanent housing

ESG

High Priority Service – Residential Emergency Shelter

Eligible Services

- Case Management
- Shelter Operations

ESG

High Priority Service – Street Outreach

Eligible Services

- Engagement and Case Management
- Emergency Health/Mental Health Services
- Transportation

ESG

Medium Priority Service – Diversion

About Diversion

- An intervention designed to immediately address the needs of someone who has just lost their housing and become homeless (individuals and families)
- Its main tool is Housing Problem Solving (HPS)
- Lightest touch of support which may include minimal financial assistance

ESG

Medium Priority Service – Diversion

About Diversion – Examples

1. Doubled Up, Couch Surfing
2. Out-of-Town
3. Return to rental, shared housing or other permanent housing
4. New unit/First month rent and deposit

ESG

Medium Priority Service – Diversion

Eligible Expenses

- Case Management (up to 30 days)
- Security Deposits
- Rental Arrears
- First Month's Rent

ESG

Medium Priority Service – Diversion

Eligible Expenses

- Utility Arrears
- Utility Deposits
- Utility Payments

ESG

Medium Priority Service – Rapid Re-Housing

Eligible Services

- Short – Medium Term Rental Assistance
- Rental Application Fees
- Security Deposits
- Previous Month's Rent
- Utility Deposits

ESG

Medium Priority Service – Rapid Re-Housing

Eligible Services

- Utility Payments
- Moving Costs
- Housing Search & Placement
- Case Management

ESG

Diversion & Rapid Rehousing

Eligible Recipients

- Meet Criteria of paragraph 1 or 4 of the “homeless definition”
- Have Annual income below 30% of AMI (Area Median Income)

ESG

Low Priority Service – Prevention

Eligible Services

- Short – Medium Term Rental Assistance
- Rental Application Fees
- Security Deposits
- Previous Month's Rent
- Utility Deposits

ESG

Low Priority Service – Prevention

Eligible Services

- Utility Payments
- Moving Costs
- Housing Search & Placement
- Case Management

ESG

Low Priority Service – Prevention

Eligible Recipients

- Meet Criteria of “At Risk of Homelessness”
- Meet Criteria of paragraph 1-4 of the “homeless definition”
- Have Annual income below 30% of AMI (Area Median Income)

HOPWA

TOTAL FY25-26 ALLOCATION

- **\$1,357,479**

HOPWA

Eligible Services

- Housing location/re-location & stabilization services
- Rental Assistance (including shared housing arrangements)
- Short-term rent, mortgage & utility payments
- Case Management
- Operations
- Administration

HOPWA

Eligible Service Recipients

- Individuals with HIV/AIDS diagnosis
- Families with family member with HIV/AIDS diagnosis
- Income below 80% of AMI (Area Median Income)

SSG

TOTAL FY 25-26 ALLOCATION

- **\$121,000**

- Street Outreach

SSG

Priority Populations

- Unsheltered Homeless
- Chronically Homeless
- Homeless Youth

SSG

Program Requirements

- 95% of funds must be used within the Oklahoma City Limits

All Projects

Compliance

- Enter all client data into HMIS within 72 hours
- Clients are referred to programs through the Coordinated Entry System (CES)
- Must document client income, homelessness status, provision of housing and all supportive services

All Projects

Compliance

- Must document all service and housing costs + match payments
- If funding staff – payroll must comply with federal requirements (show hours charged to individual grants)
- HOPWA – Must complete annual report.

All Projects

Applying

Applications for all programs must be submitted through the Foundant platform.

- Go to www.cfok.org/grants
- Select to create a new account if you don't have one
- Once logged in all grants accepting applications will be visible and you may start reviewing and drafting.

Helpful Links

APPLICATIONS AND FUNDING NOTICES

- <https://www.okc.gov/departments/planning/programs/homelessness/continuum-of-care>

FOUNDANT ACCESS

- www.cfok.org/grants - (See directions in “Applying” section of this training)

ESG VIRTUAL BINDERS

- [Eligible Activities](#)
 - <https://www.hudexchange.info/homelessness-assistance/coc-esg-virtual-binders/esg-eligible-activities/overview/>
- [Client Eligibility](#)
 - <https://www.hudexchange.info/homelessness-assistance/coc-esg-virtual-binders/coc-esg-homeless-eligibility/coc-and-esg-homeless-eligibility-overview/>
- [Program Components](#)
 - <https://www.hudexchange.info/homelessness-assistance/coc-esg-virtual-binders/esg-program-components/overview/>

HUD HOMELESSNESS DEFINITIONS & RECORD KEEPING REQUIREMENTS

- <https://www.hudexchange.info/resource/1974/criteria-and-recordkeeping-requirements-for-definition-of-homeless/>

HUD INCOME LIMITS (AREA MEDIAN INCOME)

- https://www.huduser.gov/portal/datasets/il/il2024/select_Geography.odn

HUD FAIR MARKET RENTS

- https://www.huduser.gov/portal/datasets/fmr/fmrs/FY2024_code/select_Geography.odn

HOPWA LAWS & REGULATIONS

- https://www.hud.gov/program_offices/comm_planning/hopwa/regulations

Questions???