

ANNUAL REPORT

JULY 1, 2024 -
JUNE 30, 2025



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MESSAGE FROM THE MANAGEMENT TEAM

Dear Partners, Supporters, and Community Members,

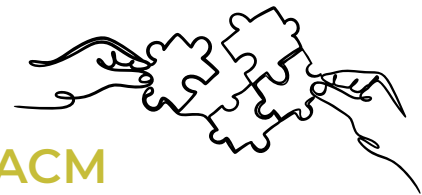
On behalf of the Key to Home Partnership, we are honored to share with you our annual report for fiscal year 2025—a reflection of the progress we've made together in building a more coordinated, accountable, and effective response to homelessness in our city.

The Key to Home Partnership was launched as a bold new approach to an urgent and complex issue. As a public-private collaboration, we bring together government, nonprofits, philanthropy, and individuals with lived experience to align efforts toward a shared vision: a community where homelessness is rare, brief, and non-recurring.

This past year has shown what's possible when collaboration is intentional, decisions are data-driven, and we center the needs of our most vulnerable neighbors. Solving homelessness is like assembling a complex puzzle. Each partner, program, and investment is a vital piece. Progress requires all of us working in sync, fitting our unique roles together to form a clearer, more complete picture of a solution. This report highlights not just outcomes, but the partnerships and innovations helping bring that picture into focus.

We are deeply grateful to the many people and organizations who contribute daily to this work. The work ahead is not easy, but it is essential. Together, we are building a stronger, more responsive system that moves with urgency, accountability, and care.

Thank you for being a part of the Key to Home Partnership—and a critical piece of the puzzle.



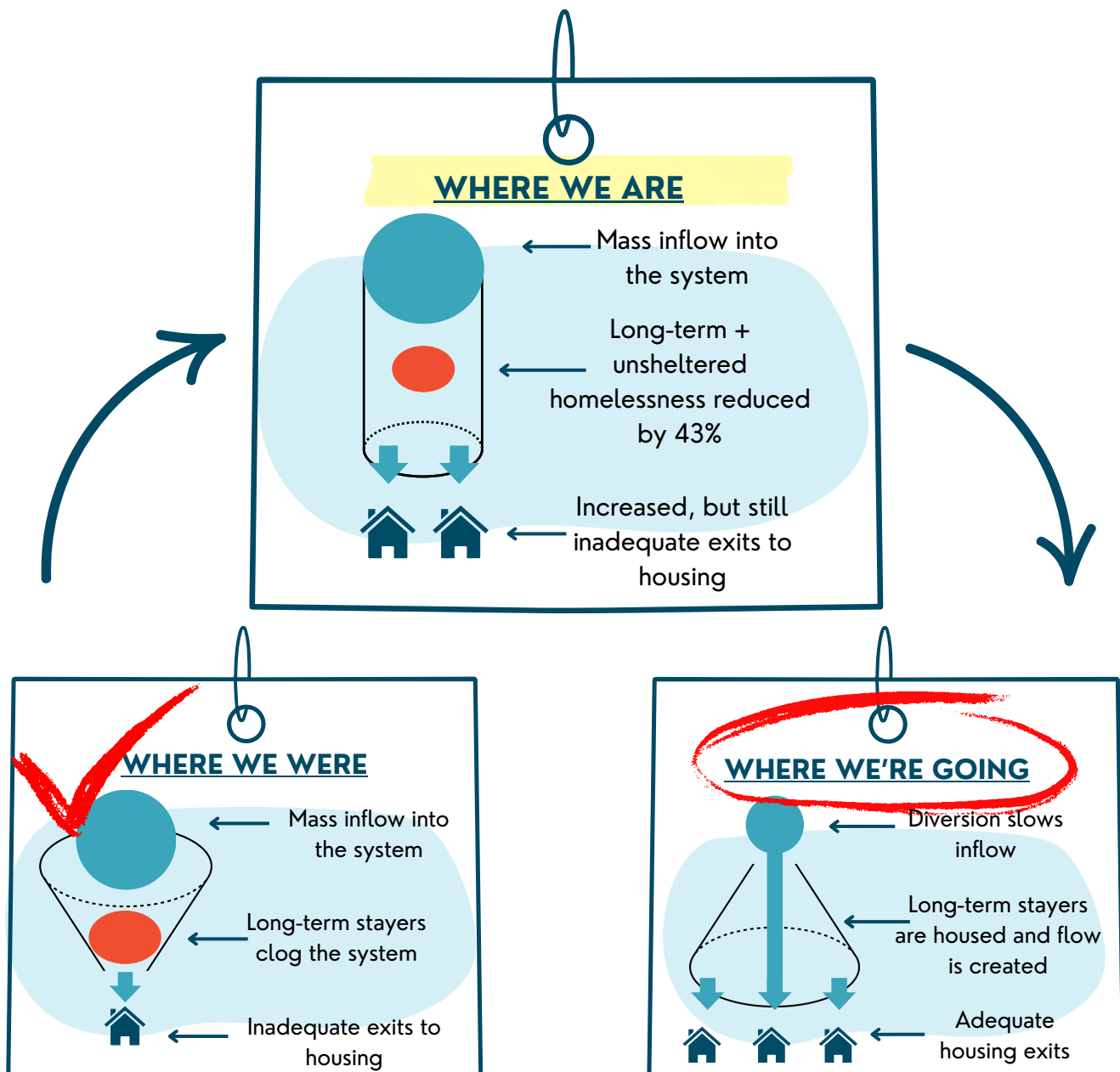
BIDDING FAREWELL TO ACM McDERMID

We'd like to extend our heartfelt gratitude to Assistant City Manager Aubrey McDermid for her leadership and dedication to our community—her vision and commitment have been instrumental in advancing our shared goals to address homelessness in OKC. As we bid her farewell and wish her the best in retirement, we are pleased to welcome Assistant City Manager LaShawn Thompson as our new leader. We look forward to continuing this important work under her guidance and building on the strong foundation that has been set.



INVERTING THE FUNNEL

The homeless response system is often likened to a funnel—wide at the top, allowing many to enter, but narrow at the bottom, limiting exits. The Key to Home Partnership is redesigning OKC's homeless response system to be more effective. To reach this goal, the system, or funnel, needs to be inverted by: 1) reducing inflow, or the number of people becoming unhoused each year; 2) reducing chronic and unsheltered homelessness; and 3) increasing exits to housing.



UNLOCKING PROGRESS

ADDING CAPACITY

The Key to Home management team experienced major growth last fall, welcoming six new members thanks to support from Continuum of Care Project funding and generous contributions from Inasmuch Foundation and the Kirkpatrick Family Fund. In December, the expanded team worked alongside consultants to create strategic work plans, build facilitative leadership skills, explore system-level thinking, and deepen connections with partner organizations and the broader community.



KEY TO HOME MANAGEMENT TEAM



Jamie Caves
Strategy
Implementation
Manager



Jerod Shadid
Fiscal Management,
Housing Pipeline
Manager



David Delgado
Performance
Manager



**Edsenna
Franklin**
Crisis Services
Manager



Erika Warren
Communications
Manager



**Sharon Leveston-
Sharpe**
Senior Planner/
Grants
Management



Amanda Rebman
Associate Planner/
Contract
Management



Shelah Farley
Housing
Coordinator



**Riley Benson-
Ferren**
Community Affairs
Coordinator



Kim Woods
Coordinated Entry
Support Technician



Bri Nash
Housing
Support
Technician

DATA ADMINISTRATION

As the Key to Home Partnership continues to strengthen our coordinated response to homelessness, we are grateful to mark a key milestone: the transition of data administration to the City of Oklahoma City, as the lead agency for the Key to Home Partnership. This shift represents an important step toward long-term sustainability and improved system-wide accountability and performance measurement.

We want to extend our deep appreciation to the Homeless Alliance for stepping up to administer the shared data platform for our community for so many years. Their leadership and willingness to fill this gap ensured continuity and laid the groundwork for our current progress.



Shawn Lloyd (City Rescue Mission), Ian Apfelbaum (Homeless Alliance), Jesse Andersen (Homeless Alliance) and Shelah Farley (Key to Home) collaborate at the System Design Session for diversion services.

Looking ahead, the focus is on improving data quality and consistency across the system. High-quality data is essential to understand who we are serving, identify gaps, allocate resources effectively, and inform continuous improvement.

We are prioritizing the development of shared performance metrics that reflect our collective goals and will be launching a community dashboard in fiscal year 2026 to track these metrics.

COORDINATED ENTRY SYSTEM

A well-functioning Coordinated Entry System (CES) is the backbone of an effective homeless response system. It provides a standardized and data-driven approach to assessing the needs of people experiencing homelessness and connecting them to the most appropriate housing and services.

The effectiveness of CES depends not only on strong partnerships and clear processes, but also on centralized leadership to hold the vision, ensure accountability, and drive system-wide improvements. As the lead agency for the Key to Home Partnership, the City of OKC took on the administration of our community's Coordinated Entry System in late 2024. With this transition, Key to Home staff embedded at the City will have expanded ability through CES to monitor system performance, oversee compliance with HUD requirements, and make data-informed decisions that serve the entire community.

LEARNING MANAGEMENT SYSTEM LAUNCH

A new learning management system (LMS) has been procured to serve as a centralized training hub and document library for partners across the homeless response system. This platform will play a key role in strengthening collaboration by streamlining access to essential materials, guidance, and best practices.

By housing trainings, protocols, and key documents in one easy-to-navigate space, the LMS will improve consistency and ensure that all partners—regardless of organization size or role—are operating from the same foundational knowledge. This level of standardization is critical to building a more coordinated, effective system of care.

ENGAGING WITH THE FAITH COMMUNITY

The Key to Home Partnership is in the process of building a new Faith-Based Committee to bring together leaders and members of the faith community who are eager to support efforts to address homelessness with compassion, collaboration, and a shared sense of purpose.

Chaired by board member Pastor Dwayne Rodgers, the committee will focus on supporting individuals as they transition into housing by fostering connection, mentorship, and a sense of belonging.

An initial meeting in March generated strong interest and helped shape the early direction of the group. As we continue to grow this committee, we look forward to the meaningful role it will play in strengthening the broader homeless response system.

YOUTH HOMELESSNESS

Over the past year, progress has been made in strengthening coordination and elevating youth voices in efforts to reduce homelessness among youth and young adults.

Workgroup meetings continued to provide a structured space for providers and stakeholders to align service efforts with the broader goals of the Coordinated Community Plan for youth services. These meetings focused on implementation strategies, shared accountability, and maintaining fidelity to the priorities identified by the community to prevent and end youth homelessness.

The community's two youth shelters, Sisu Youth Services and Pivot, provided shelter, housing, life skills training and drop-in services like hot meals, showers and laundry to over 500 unique clients during the year.

Through an RFP process, Pivot was selected as the new operator for the Youth Homelessness Demonstration Project. We are thrilled to be partnering with Pivot to develop a new program model for youth diversion and new shared goals to strengthen this pathway to housing and support for youth and young adults.



The Youth Action Board attends the National Network to End Youth Homelessness conference

2025 POINT-IN-TIME COUNT

On Thursday, January 23, 2025 volunteers rose before the sun and ventured into homeless encampments across the city to complete the 2025 Point-in-Time (PIT) survey, an annual event that provides a one-day snapshot of homelessness in Oklahoma City.

This year, the City of Oklahoma City led the Point-in-Time count for the first time, coordinating a wide range of efforts to ensure a successful count. City staff recruited and trained more than 100 volunteers, collaborated with outreach teams across the Key to Home Partnership to identify and assign locations where unsheltered individuals were staying, and determined the methodology and protocols for collecting survey data.

In addition, the City worked closely with dozens of partner agencies to gather timely data from the Homeless Management Information System (HMIS), ensuring a more comprehensive view of both sheltered and unsheltered data across our system.



Key to Home staff brief volunteers at the 3 a.m. shift before heading out for the count



Key to Home's Chelsey Viger conducts volunteer training before the count

The Point in Time count is one of several data sources used throughout the year to guide priorities and resource allocation across the homeless response system. While it's a valuable tool for identifying trends over time, it offers only a snapshot—not a comprehensive view—of the issue of homelessness in our community.

The PIT count requires many hands to successfully complete, and we are incredibly grateful for the individuals and agencies who volunteered their time, space, and manpower for a successful event.

We owe a special 'Thank You' to the Homeless Alliance and Will Rogers Gardens for providing their space for volunteer training and site staging, and the Oklahoma Office of Veterans Affairs for providing transportation for our volunteers.



In April, the Key to Home Partnership hosted its inaugural State of Homelessness Address at the Oklahoma History Center, bringing together over 200 community members, service providers, and local leaders. The event provided a critical opportunity to share results from the 2025 Point-in-Time Survey and highlight the measurable impact of targeted strategies being deployed across Oklahoma City.

Mayor David Holt and other City of Oklahoma City leaders spoke to the evolving nature of homelessness in our community—acknowledging persistent challenges while also recognizing meaningful progress made through collaboration and focused investments.

Among the most encouraging indicators was a significant slowdown in the growth of homelessness: a modest 2% increase compared to the 28% surge seen in 2024. This significant slow down in the growth was a major achievement for our community. This shift underscores the impact that can be made when dedicated resources are aligned with targeted interventions.

The event also featured a panel of housing and homelessness experts who engaged attendees in a dynamic discussion about what's working, what remains to be addressed, and how we can continue building momentum toward lasting solutions.

To read the full Point in Time report, visit: okc.gov/pit

1,882

people experiencing homelessness were counted

421

people were sleeping outside or in a place not meant for human habitation

433

people were chronically homeless

114

families experiencing homelessness were counted

163

unaccompanied youth were counted



Data from the 2025 Point-in-Time Count

Point-in-Time Date: January 23, 2025

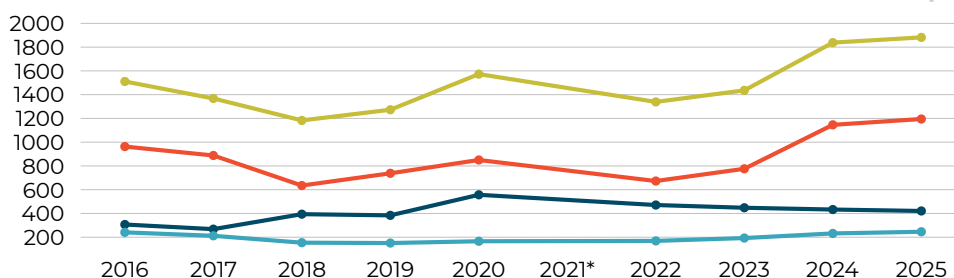
Summary

The 2025 Point-in-Time Count shows a **2.4%** rise in homelessness in Oklahoma City, a sharp slowdown from last year's 28% increase. While system pressures remain high, declines in unsheltered, chronic, and youth homelessness suggest targeted efforts like the Encampment Rehousing Initiative are working. However, the City's homeless response system remains overwhelmed, with too many entering and too few exiting to stable housing. To reduce homelessness long-term, the City must expand housing, invest in diversion, and provide ongoing support to keep people housed.

Subpopulations at a glance

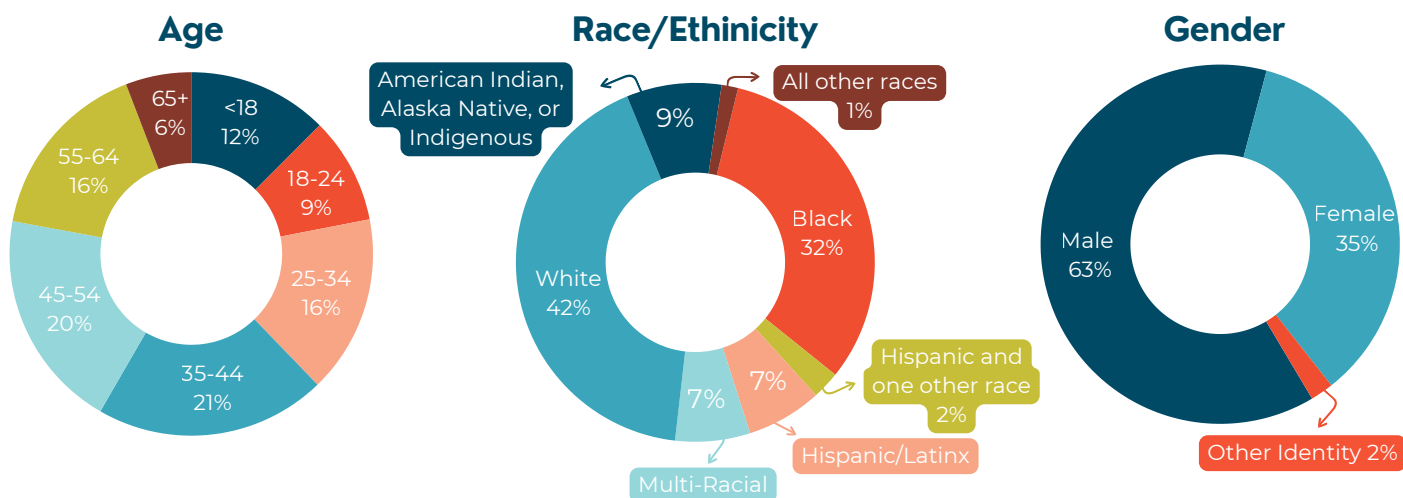
Veterans: 128	6%
Families: 114	13%
Chronic: 433	9%
Parenting Youth: 9	53%
Unaccompanied Youth: 163	5%

Homelessness through the decade

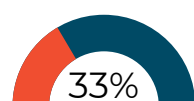


*Due to COVID-19, OKC did not perform a Point-in-Time count in 2021

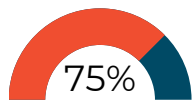
Total Count :	1,882	2.4%
Sheltered:	1,215	4%
Unsheltered:	421	3%
Transitional Housing:	246	6%



Additional Unsheltered Data



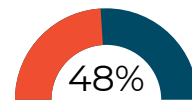
Are chronically homeless



Became homeless in OKC



Became homeless in Oklahoma



Are homeless for the first time



ENCAMPMENT REHOUSING INITIATIVE

SEPTEMBER 2023 - JUNE 2025

Housing is proven to be the most effective way to end homelessness and stabilize people's lives. The Encampment Rehousing Initiative (ERI) provides a direct pathway to housing for those sleeping outside and is based on models used in other cities that have shown an 80-90% success rate. Here in Oklahoma City, the model is proving to be just as successful and we are on track to hit our goal of rehousing 500 people experiencing unsheltered homelessness by the end of 2025.

Prioritizing our chronically homeless neighbors and moving those sleeping in encampments directly into housing allows us to expand capacity to move people through the coordinated response system more quickly and efficiently.

LIVES TRANSFORMED

398

people housed and
provided supportive
services

93%

of encampment
residents said "yes" to
housing

43%

decrease in chronic,
unsheltered
homelessness since
2023

FY25 ENCAMPMENT REHOUSING PARTNERS

CASE

MANAGEMENT

Homeless Alliance
Catholic Charities
NorthCare
City Care

RENTAL

ASSISTANCE

OKC Housing Authority
OK Housing Finance Agency

FURNITURE + MOVE IN KITS

Focus on Home

LANDLORD ENGAGEMENT + HOUSING

City Rescue Mission
OKC Housing Authority

SITE CLOSURE + CLEANING

OK County SHINE
City of OKC
ODOT

OUTREACH

Homeless Alliance
Mental Health Association OK
Hope Community Services
City Care
OKC Police Department's HOT

BY THE NUMBERS

JULY 1, 2024 - JUNE 30, 2025



3,290

Action Center Outreach Responses



59

Agencies in the Key to Home Partnership

Below metrics are for projects included in the Continuum of Care, Encampment Rehousing Initiative and the Youth Homelessness Demonstration Project



15%

Households that Returned to Homelessness



531

Housing Placements



115

Days to Housing

COLLECTIVE IMPACT

Our collective impact model is transforming the way services are delivered by fostering a more coordinated and efficient system that centers the needs of those we serve. Our goal is to ensure that clients have more streamlined support, faster connections to housing, and services that are better aligned with their individual circumstances. This level of coordination means fewer gaps, less duplication, and a more dignified experience for people seeking help.

The model has also brought immense value to our partners. No single organization is expected to be an expert in every aspect of homelessness. Instead, each partner is empowered to focus on their unique strengths and contributions, whether that's housing, outreach, behavioral health, or case management. As each organization finds its fit within the collective, our response becomes more effective, strategic, and sustainable. This alignment also benefits the philanthropic sector—donors can feel confident that their investments are being maximized through shared goals, reduced redundancy, and a focus on outcomes. When we work together, every dollar and every effort goes further.

KEY HIGHLIGHTS



City of OKC coordinated first Point in Time count as lead agency



Launched centralized platform for volunteer opportunities across Partnership



Hosted first State of Homelessness Address for the community



398 people housed with supportive services through Encampment Rehousing Initiative



Developed program model for Diversion and Rapid Exit pilot project with Catholic Charities

2026-2028 ROADMAP



REDUCE INFLOW THROUGH DIVERSION & RAPID EXIT

To address the growing inflow, or the number of people entering homelessness each year, we are implementing a system-wide Diversion & Rapid Exit pilot project in 2025. Diversion is designed to quickly address the needs of someone who just lost their housing, with the goal of finding safe, alternative housing immediately, rather than entering homelessness. This intervention is critical to reducing the inflow into the homeless response system.



REDUCING LONG-TERM HOMELESSNESS

By the end of 2025, we expect to reach the Encampment Rehousing Initiative's goal of housing 500 people. Afterward, we'll focus on sustaining this housing pathway, maintaining added staffing and housing capacity, and continuing housing-focused outreach to connect with unsheltered individuals to end homelessness for the most vulnerable in our community.



CREATING MORE CONNECTIONS TO HOUSING & STABILITY

In order to move our homeless response system to a balanced state, we are increasing exits to housing so that exits from the homeless response system keep pace with the inflow of new households entering homelessness. We are focused on sustaining additional housing brought online through Encampment Rehousing, expanding permanent supportive housing units through MAPS4, and scaling the reach of our Landlord Engagement Team to meet system demand.



THANK YOU

TO OUR GENEROUS DONORS AND SUPPORTERS



WWW.KEYTOHOMEOKC.ORG

HOW YOU CAN HELP

ACTION CENTER

Report non-emergency concerns to dispatch outreach teams to engage and connect people experiencing homelessness to resources and supports.

Call the Action Center: 405-297-2535

Email the Action Center:
action.center@okc.gov

Text the Action Center: 405-252-1053

DONATE TIME

Visit keytohomeokc.org and navigate to the Provide Help page to access the centralized volunteer platform.

DONATE MONEY

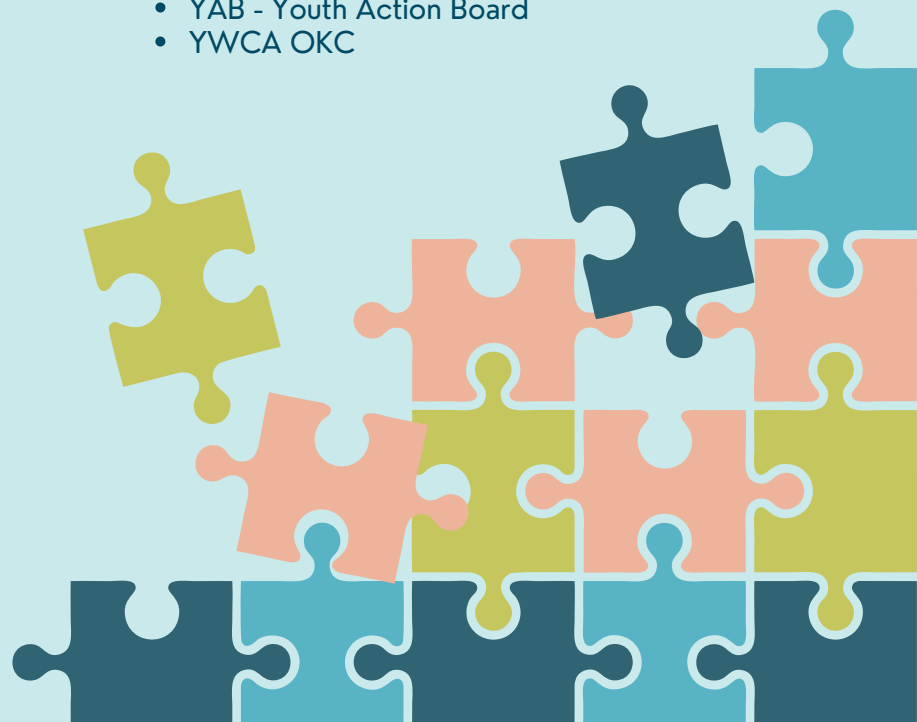
Consider donating today to help build an OKC where everyone has a place to call home. Scan the QR code or visit cfok.org/keytohome



THE PARTNERSHIP

The Key to Home Partnership is made up of more than 50 organizations committed to preventing and ending homelessness in Oklahoma City.

- Arnall Family Foundation
- Blue Cross Blue Shield of OK
- Cardinal House
- Catholic Charities of the Archdiocese of OKC
- City Care
- City Rescue Mission
- Communities Foundation of OK
- Community Cares Partners
- Community Enhancement Corporation
- Community Health Centers of OK
- Dept. of Housing & Urban Development (OKC Field Office)
- Diversion Hub
- Dragonfly Home
- E.L. & Thelma Gaylord Foundation
- Focus on Home
- Goodwill Industries of Central OK
- Grace Rescue Mission
- HeartLine
- Homeless Alliance
- Hope Community Services
- HopeHouse OKC
- Howard Family Charitable Foundation
- Inasmuch Foundation
- Jesus House
- Joe's Addiction
- Kirkpatrick Family Fund
- Legal Aid Services of OK
- Mental Health Association OK
- McLaughlin Family Foundation
- Micah Community Movement
- Neighborhood Services Organization
- NorthCare
- OG&E Foundation
- OKC Metro Alliance
- OKC Metropolitan Association of Realtors
- OKC Housing Authority
- OKC Public Schools
- OK County Social Services
- Oklahoma Human Services
- OK Dept. of Mental Health & Substance Abuse Services
- OK Dept. of Veterans Affairs
- OK Humane Society
- OK Housing Finance Agency
- Palomar
- Pivot
- Positive Tomorrows
- Red Rock Behavioral Health
- ReMerge
- RestoreOKC
- Salvation Army of Central OK
- Sisu Youth Services
- Supportive Services for Veteran Families
- Sunbeam Family Services
- United Way of Central OK
- Upward Transitions
- Urban League
- Variety Care
- YAB - Youth Action Board
- YWCA OKC





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HOME
PARTNERSHIP**