

QUARTERLY LEADERSHIP REPORT

APRIL - JUNE 2025



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UPDATES

Q2 2025



OKCFD Mobile Integrated Healthcare Kick Off Event



City Rescue Mission's Hearts of Hope Luncheon



Tour of Catholic Charities' Caritas Casas with the Key to Home Board of Directors

We're pleased to share the latest edition of the Key to Home Partnership Quarterly Report, highlighting the progress we've made and the momentum we're building toward our shared goal of ending homelessness in Oklahoma City. As 2025 continues at a rapid pace, we remain focused on working towards our goals, strengthening support for our partners, and staying deeply committed to collaborative solutions.

This work is only possible because of the dedication of our team, partner agencies, and steadfast supporters like you. Together, we are navigating decreased capacity in housing subsidies, piloting new interventions to decrease inflow, and continuing to address long-term stayers in the homelessness response system. Thank you for being an essential part of this ongoing journey.

The Key to Home Management Team

2025 State of Homelessness Address

On April 29th, the City of Oklahoma City hosted the State of Homelessness Address for the first time as the lead agency of the Key to Home Partnership. Nearly 300 guests attended the event at the Oklahoma History Center to hear the results of the 2025 Point-in-Time Count. We are incredibly grateful for our event speakers-- Mayor David Holt, Emcee: Aubrey McDermid, Panel Moderator: Clay Moss, and Panelists: Gary Jones, Lexi Taylor-Hill, and Erin Goodin. The State of Homelessness Address brought together community members, donors, service partners, and City leadership to celebrate our successes and renew our commitment to addressing homelessness differently.



Data from the 2025 Point-in-Time Count

Point-in-Time Date: January 23, 2025

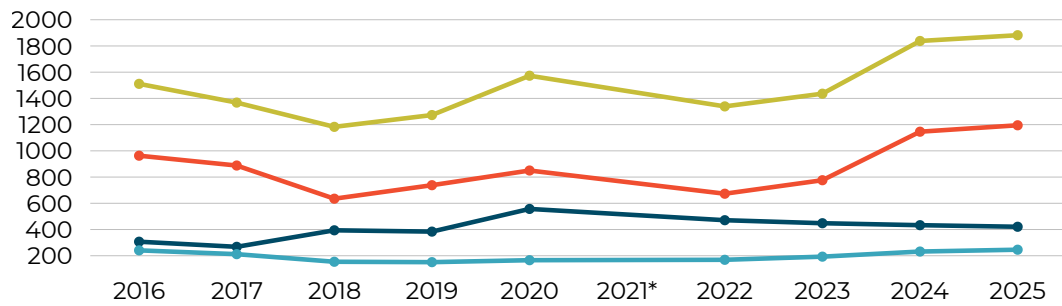
Summary:

The 2025 Point-in-Time Count shows a **2.4%** rise in homelessness in Oklahoma City, a sharp slowdown from last year's 28% increase. While system pressures remain high, declines in unsheltered, chronic, and youth homelessness suggest targeted efforts like the Encampment Rehousing Initiative are working. However, the City's homeless response system remains overwhelmed, with too many entering and too few exiting to stable housing. To reduce homelessness long-term, the City must expand housing, invest in diversion, and provide ongoing support to keep people housed.

Subpopulations at a glance :

Veterans: 128	6%
Families: 114	13%
Chronic: 433	9%
Parenting Youth: 9	53%
Unaccompanied Youth: 163	5%

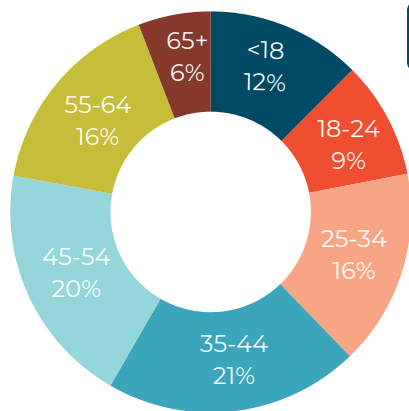
Homelessness through the decade:



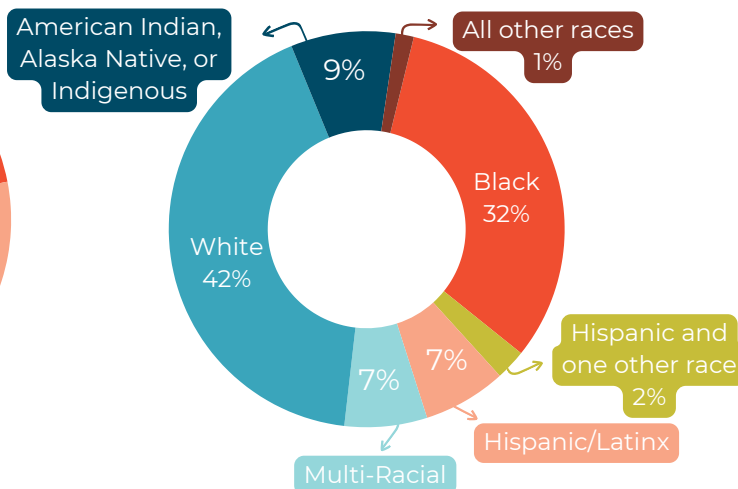
*Due to COVID-19, OKC did not perform a Point-in-Time count in 2021

Total Count :	1,882	2.4%
Sheltered:	1,215	4%
Unsheltered:	421	3%
Transitional Housing:	246	6%

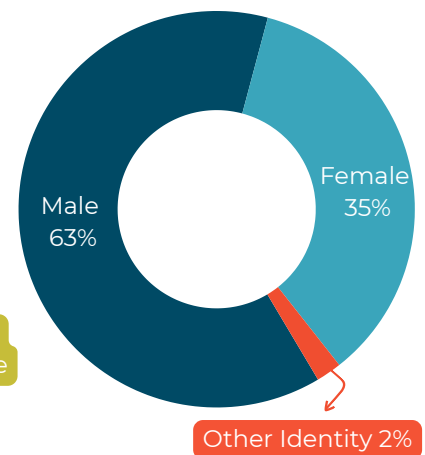
Age:



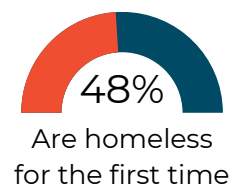
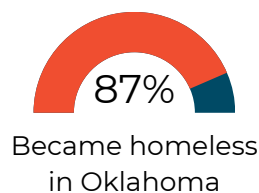
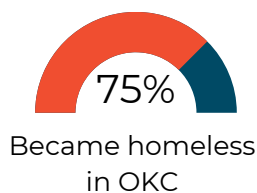
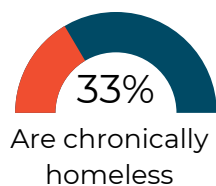
Race/Ethnicity:



Gender:



Additional Unsheltered Data:



Diversion Partner Selected

The Key to Home Partnership is proud to announce the launch of the new Diversion pilot project in collaboration with Catholic Charities of the Archdiocese of Oklahoma City. This evidence-informed strategy will help people identify safe, appropriate alternatives to emergency shelter by leveraging their own strengths, social connections, and community resources. If necessary, this intervention can also provide one-time financial assistance.

Catholic Charities brings years of experience in housing stabilization and client-centered service delivery to the partnership. **The agency will employ three full-time employees who specialize in housing problem-solving, diversion, and rapid exit services.** Case managers will help clients explore housing alternatives outside of emergency shelter. Rapid exit planning will begin immediately with a focus on securing stable housing within 30 days.

A two-part Housing Problem- Solving training is slated to take place in July 2025 to equip both Catholic Charities and other Partnership agencies with the skills necessary to successfully divert clients from entering the homeless response system.

The Diversion intervention pilot shifts the City's response to homelessness, reducing the number of people entering the homeless response system and freeing up resources for individuals with the most complex needs. **Diversion is a cornerstone of the Key to Home Partnership's Strategic Framework for inverting the funnel of homelessness in Oklahoma City. This framework prioritizes:**

1. **Stemming Inflow** into homelessness through Diversion and Rapid Exit services;
2. **Eliminating long-term homelessness** through interventions like the Encampment Rehousing Initiative.
3. **Expanding housing exits** through new Permanent Supportive Housing units planned through MAPS4 and scaling the Landlord Engagement Team to move people out of homelessness and into housing.



Q2 Encampment Closures

April 2025 - June 2025

2

Encampment sites closed

- MLK and Reno
- Santa Fe and SE 66th

53

Individuals assisted in ending their homelessness through the Encampment Rehousing Initiative

819

Outreach responses by Homeless Outreach Team and Community Response Outreach through the Action Center



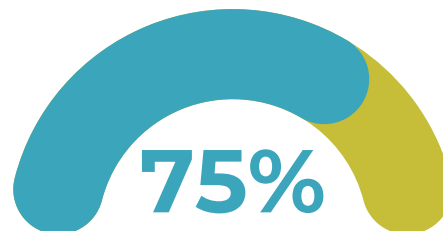
KTH staff delivered snack bags to our ERI teams across the city to help fuel them for the final 25% of the initial goal

MILESTONE REACHED

This quarter, the Encampment Rehousing Initiative surpassed a significant milestone—reaching over 75% of our goal to house 500 individuals experiencing unsheltered homelessness by the end of 2025.

This achievement reflects the dedicated collaboration of our outreach teams, case managers, Public Housing Authorities, apartment furnishers, Landlord Engagement team, generous private partners, and committed City leadership. Each plays a critical role in helping open new doors for our unhoused neighbors.

We also want to recognize the courage and resilience of the individuals who have transitioned into housing through this initiative. Choosing to accept support and take steps toward stability requires tremendous strength, and we are honored to walk alongside them in this journey.



By the Numbers

September 2023- June 2025

6,239

Outreach responses by Homeless Outreach Team and Community Response Outreach through the Action Center.

398

Individuals assisted in ending their homelessness through the Encampment Rehousing Initiative

24

Encampment sites closed

93%

of encampment residents approached by the Encampment Rehousing Initiative have said "yes" to housing

Closed Encampment Sites

