



City Manager Report

The City of OKLAHOMA CITY

NO:

DATE: April 7, 2026

TO: THE MAYOR AND MEMBERS OF THE CITY COUNCIL

SUBJECT: HOTEL TAX COLLECTIONS THROUGH DECEMBER 31, 2025

- Collections Up \$5,766,414 or 46.92% vs. Prior Yr. Through the Second Qtr. of FY26
- Collections are Above Projection by \$3,385,926 or 23.1% Through the Second Qtr. of FY26
- Adjusted for the October 2024 rate increase, underlying organic growth stands at 5.8% over the prior year through Q2 FY26.

HOTEL TAX COLLECTIONS

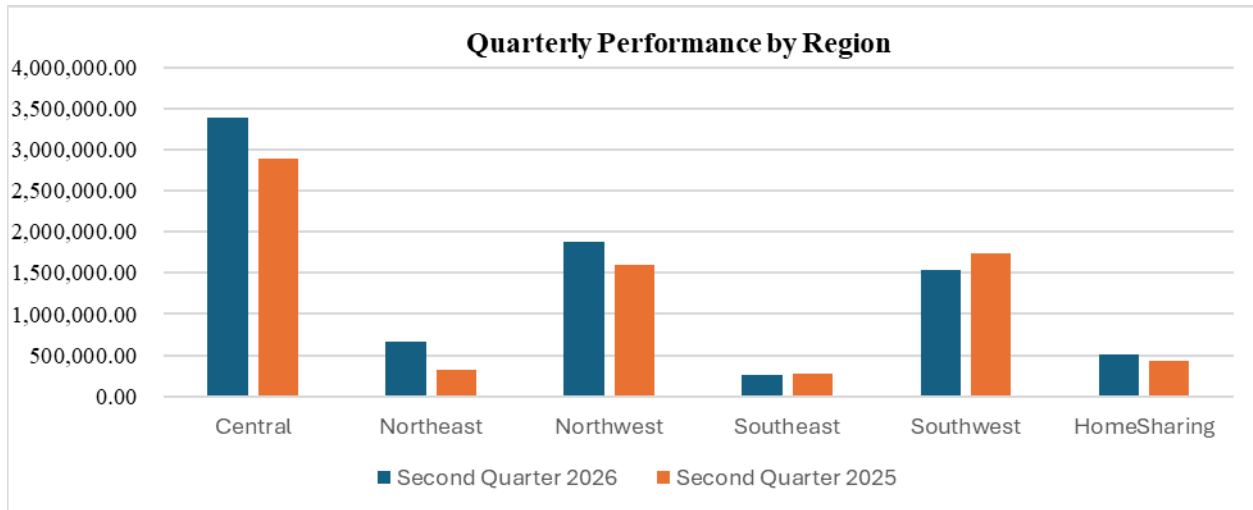
Hotel taxes are collected by local hotels and remitted to the City the following month. This report summarizes hotel tax collections for the second quarter of fiscal year 2026 and is limited exclusively to hotel tax. Any sales tax collected by hotels is reported separately in the monthly sales and use tax City Manager report

The distribution of collections from the City's 9.25% hotel tax is shown below and is set by ordinance:

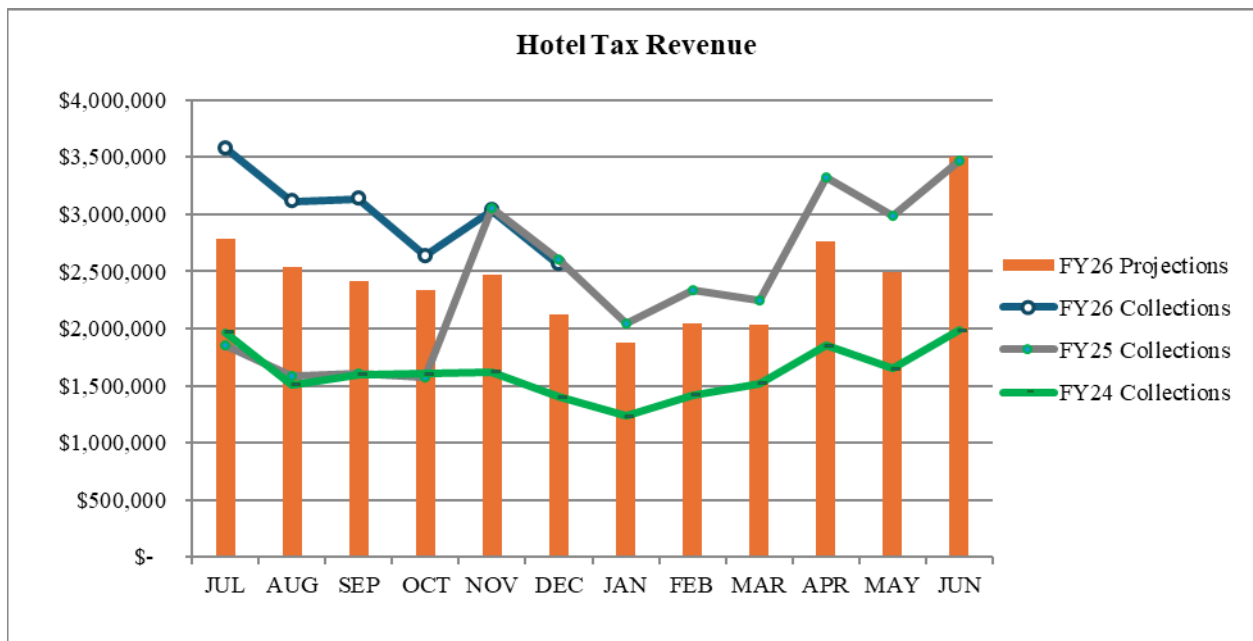
- CVB - 52.02%
- Fairgrounds - 35.15%
- Sponsorship - 10.8%
- Convention Center - 2.03%

The following table represents year-to-date revenue collections and annual projections for each of these purposes.

FISCAL YEAR-TO-DATE COMPARISON				
	<u>Projection</u>	<u>Revenue</u>	<u>Over/Under Projection</u>	<u>% Over/Under Projection</u>
Convention and Tourism	\$7,631,253	\$9,394,417	\$1,763,164	
State Fairgrounds	\$5,156,450	\$6,344,798	\$1,188,347	
Event Sponsorship	\$1,584,343	\$1,950,023	\$365,680	
Convention Center	\$297,798	\$366,532	\$68,734	
Total	\$14,669,844	\$18,055,770	\$3,385,926	23.1%



Hotel tax revenue for the City of Oklahoma City continued to demonstrate steady growth through the second quarter of Fiscal Year 2026. Collections surpassed second-quarter results from the prior year, consistent with anticipated performance improvements. The new tax rate had not yet taken effect for part of the quarter. Growth was primarily driven by the Central, Northeast, and Northwest districts, while the remaining districts reported increases in line with expectations.



Respectfully submitted,

Craig Freeman
City Manager