



City Manager Report

The City of OKLAHOMA CITY

NO:

DATE: November 6, 2025

TO: THE MAYOR AND MEMBERS OF THE CITY COUNCIL

SUBJECT: HOTEL TAX COLLECTIONS THROUGH SEPTEMBER 30, 2025

- Collections Up \$4,769,580 or 94.39% vs. Prior Yr. Through the First Qtr. of FY26
- Collections are Above Projection by \$2,081,130 or 26.9% Through the First Qtr. of FY26

HOTEL TAX COLLECTIONS

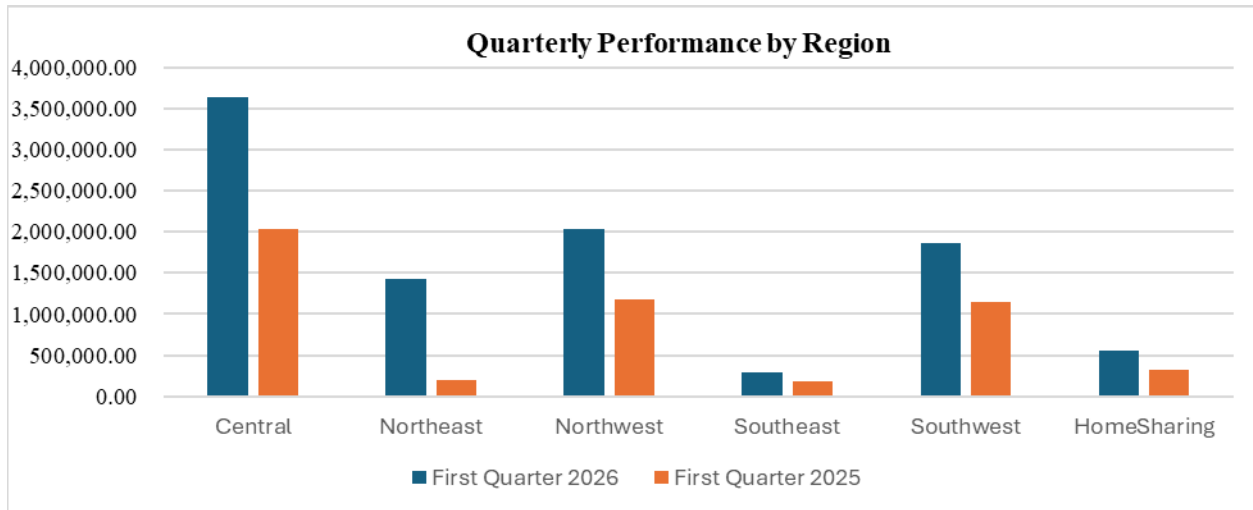
Hotel taxes are collected by local hotels and remitted to the City the following month. This report summarizes hotel tax collections for the first quarter of fiscal year 2026 and is limited exclusively to hotel tax. Any sales tax collected by hotels is reported separately in the monthly sales and use tax City Manager report

The distribution of collections from the City's 9.25% hotel tax is shown below and is set by ordinance:

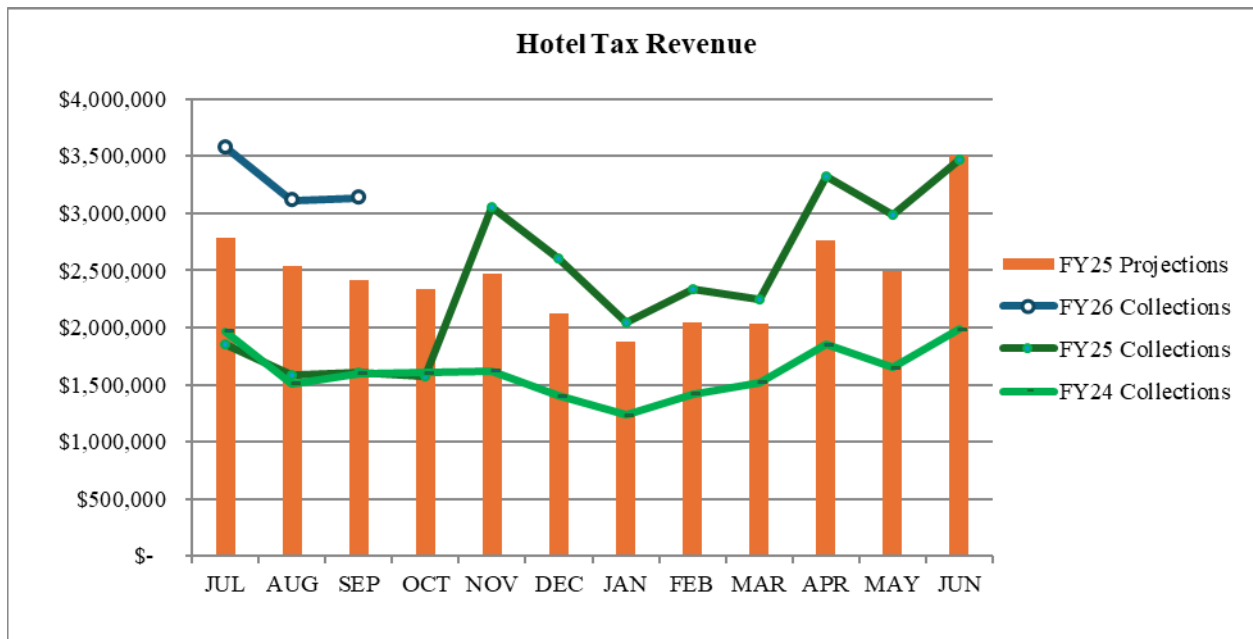
- CVB - 52.02%
- Fairgrounds - 35.15%
- Sponsorship - 10.8%
- Convention Center - 2.03%

The following table represents year-to-date revenue collections and annual projections for each of these purposes.

FISCAL YEAR-TO-DATE COMPARISON				
	<u>Projection</u>	<u>Revenue</u>	<u>Over/Under Projection</u>	<u>% Over/Under Projection</u>
Convention and Tourism	\$4,027,000	\$5,110,586	\$1,083,586	
State Fairgrounds	\$2,721,050	\$3,451,585	\$730,535	
Event Sponsorship	\$836,055	\$1,060,817	\$224,762	
Convention Center	\$157,147	\$199,394	\$42,247	
Total	\$7,741,253	\$9,822,383	\$2,081,130	26.9%



Hotel tax revenue for the City of Oklahoma City continued to demonstrate steady growth through the first quarter of Fiscal Year 2025. Collections surpassed first-quarter results from the prior year, consistent with anticipated performance improvements, notwithstanding that the new tax rate had not yet taken effect. Growth was primarily driven by the Central, Northeast, and Southwest districts, while the remaining districts reported increases in line with expectations.



Respectfully submitted,

Craig Freeman
City Manager