

# DOWNTOWN STRATEGIC INITIATIVE BENCHMARKS

## MEETING ONE (JULY)

- Provide feedback and achieve consensus on Status Check
- Discuss viable steps for implementation of existing recommendations

## MEETING TWO (AUGUST)

- Continue discussion of existing recommendations, begin prioritizing which recommendations your subcommittee will focus on
- Begin Brainstorming New Initiatives
- Identify additional research needs for Staff to address

## MEETING THREE (SEPTEMBER)

- Subcommittees develop a preliminary list of initiatives – from both existing recommendations and new ideas

\*\*\* Provide list of initiatives to Autumn for distribution to full committee at the end of Meeting Three or via email by October 1st \*\*\*

## MEETING FOUR (OCTOBER)

- Discuss initiatives as a full committee to coordinate and consolidate efforts
- Develop initiatives into draft implementation plan including:
  - step-wise tasks
  - timelines with benchmarks
  - responsible entities / opportunities for partnerships
  - identification of resources

**\*\*\*\* Autumn will present subcommittee initiatives to a panel of City leaders and decision-makers to receive feedback on the feasibility of the committee's ideas from a budgetary perspective \*\*\*\***

## MEETING FIVE (NOVEMBER)

- Discuss results of meeting with panel of City leaders and decision-makers and modify initiatives as needed
- Subcommittees finish draft of implementation plan and submit to Autumn by end of Meeting Five or via email by December 1st.

**\*\*\*Autumn will incorporate draft subcommittee plans into one Implementation Plan \*\*\*\***

## MEETING SIX (DECEMBER)

- Committee Members review and make comments on draft implementation plan
- Autumn will present implementation plan to Planning Director, City Manager's Office and Downtown Coordination Group
  - Document may require revisions based on work of other committees to ensure coordinated and consistent efforts